

Own your evolution

A robust connectivity spectrum for your IoT



The prominence of cellular IoT

Understanding the value of 5G standalone (5G SA) and 5G reduced capability (5G RedCap) starts with understanding businesses' current Internet of Things (IoT) operations—a prerequisite tackled with the help of our 2025 IoT Market Insights Report.

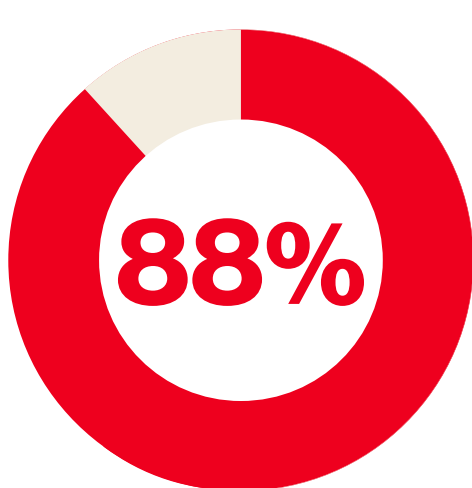
Deploying at scale

10K+

Nearly a third of respondents expect to have 10,000+ cellular-powered IoT devices in 2026.¹



Connectivity with longevity



of respondents view 5G connectivity as essential to support their IoT devices' life cycles.¹

In fact, as artificial intelligence drives new data demands, businesses may find themselves requiring more powerful network performance to sustain their major deployments.

Do more with 5G SA

With high bandwidth, low latency and network prioritization, 5G SA delivers the enhanced capabilities you need to help you maintain control over your business- and mission-critical operations.

Top use cases



Connected public safety teams



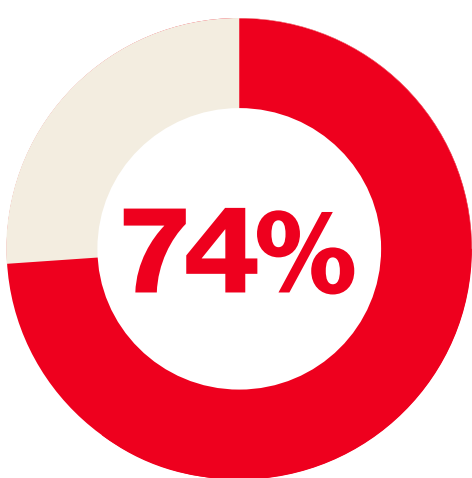
Autonomous robot fleets



4K video for broadcast media

However, while organizations recognize the need for 5G IoT, some are embracing it at their own pace.

Preparing to cross the bridge



of businesses surveyed stated that 5G RedCap or eRedCap is featured in their IoT deployment road maps.¹



Right-sizing with 5G RedCap

If data streams from certain deployments demand next-gen performance and optimal battery life—but not quite enough to justify peak 5G connectivity—RedCap is your solution.

Top use cases



Smart cameras and wearables



Infrastructure management



Kiosks and cashierless checkouts

Championing continuity with 4G LTE

Devices tasked with collecting and processing smaller data streams can still maintain productivity with a 4G LTE connection, and Verizon continues to help protect your current IoT investments.

Top use cases



Smart utility meters



Equipment performance



Inventory and logistics



A network adapted to your needs

Verizon can tailor a suite of solutions to your unique IoT setup, allowing you to do more with existing and future deployments alike.



Deployment-based connectivity pairings



Management and insights via Verizon ThingSpace



Expedited device certification

Ready to take control of your IoT?



Reach out to your Verizon Account Representative or learn more at <https://www.verizon.com/business/products/internet-of-things/iot-networks/>